



Y2020 -22 B.A. Admitted Batch Programme Articulation Matrix

S.No	Course. Code	Course Titles	Category	Course Outcome	Description of Course Outcome
1	20UC1101	Integrated Professional English	HSS	CO1	Understand and interpret Texts and work place situations B)Structural Pattern - Present continuous for future arrangements State verbs, Regular and irregular verbs, Voice, Modal verbs – Reporting on going tasks in the corporate world C)Descriptive and Qualitative Patterns.
				CO2	Presenting context, reason, problem – Case analysis (short).C)Body Language: Dos and Don'ts of one to one interaction, Telephone interaction Video/ web conferencing. Culture specific practices.D)Work Etiquette- situation, ambiance, team skills,
				CO3	Read for general understanding, interpreting, factual or specific information, for grammatical accuracy and information transfer.C)Understand the corporate context
				CO4	Making notes on routine matters, such as, taking/ placing orders B)Emails: Types of emails, salutations, vocabulary used in formal and informal (Including beginnings and endings)C)Writing straight-forward, routine letters of factual nature
2	20GN11T1	Telugu – 1	HSS	CO1	To create interest on mother tongue i.e. Telugu and knowledge about Traditional Telugu Literature and its interpretation to the present day society
				CO2	Knowledge regarding the Modern Telugu Literature and different literary trends, the synonyms, antonyms, and the correct spellings in Modern Telugu--Phonetic changes and semantic changes
				CO3	Knowledge about the Indian great epics and the essence in general and Mahabharata in particular-- about the social evils-reasons, solutions and the contribution towards the society
				CO4	Knowledge the different Modern Literary Trends in Telugu Literature

					i.e.Romantic poetry,Progressive poetry,revolutionary poetry,Dalit poetry,Feministic poetry etc.--and knowledge about telugu comprehension, and speedy reading .
3	20GN11H1	Hindi – 1	HSS	CO1	COI 1: Introduction to Hindi Language COI 2: General Grammar – Noun Pronoun, Case, Gender and Number COI 3: From the textbook chapter – Sahitya ki Mahatta COI 4: Revision of Grammar and Formation of Sentences
				CO2	CO2: COI 1: From textbook – Mitrata, Poose ki Raat COI 2: Grammar – Tenses and Sentence formation COI 3: Correction of Sentences COI 4: Correction of words and sentences
				CO3	CO3: COI 1 : Sanskriti aur Sahitya ka Sambandh – Comprehension and Reading COI 2 : Bharath ek Hai – Comprehension and Reading COI 3 : Practice of rewriting sentences of grammar COI 4 : Official terminology of 50 words, numerals
				CO4	CO4: COI 1 : Letter writing – formal/informal COI 2 : Names of eatables, colours, flowers, and general conversation COI 3 : Names of the months, years and days in the week COI 4 : Short sentences on daily use, Hindi communication language and translation
4	20BA1101	Ancient Indian History	HSS	CO1	To acquire knowledge of socio political conditions of ancient history of India
				CO2	To understand how agriculture and urban settled life began and evolved in India
				CO3	To understand how political and administrative systems developed in India
				CO4	To understand the development of architecture, science, art and literature during the ancient period
5	20BA1102	Physical Geography	HSS	CO1	To develop in them an understanding of basic concepts,principles and theories relating to geographical phenomena
				CO2	To make the students understand the basic concepts of geomorphology
				CO3	To help the students to acquire knowledge of climatology and thus to broaden their outlook
				CO4	To make understand the physical principles and processes governing the circulation and characteristics of oceanography
6	20BA1104	Introduction to Microeconomics	HSS	CO1	The students will be able to understand the nature, scope and subject matter of economics and microeconomics.
				CO2	The students will be able to understand the concepts of supply, production and cost.
				CO3	The students will be able to understand the different market forms and their

					features.
				CO4	The students will be able to understand the factors of production and factor pricing theories.
9	20BA1103	Introduction to Public Administration	HSS	CO1	Understand the basic concepts of Public Administration
				CO2	Gain basic knowledge in the Principles of Administration and Public relations
				CO3	Gain Knowledge in the concept of Governance
				CO4	Acquire Knowledge in the Modern Public Administration.
10	20UC0010	Universal Human Values and Professional Ethics	HSS	CO1	Understand and identify the basic aspiration of human beings
				CO2	Envisage the roadmap to fulfill the basic aspiration of human beings
				CO3	Analyze the harmony in the family and the society
				CO4	Understand the issues facing professional ethics in the current scenario
11	20UC1202	English Proficiency	HSS	CO1	Demonstrating different interpersonal skills for employability.
				CO2	Distinguishing Business essential skills
				CO3	Classifying social media and corporate communication skills.
				CO4	Applying analytical thinking skills.
12	20GN12T2	Telugu - 2	HSS	CO1	Understand the basic structure of our mother tongue , I,e, vowels, consonants and the origin of the letters basing on Telugu Literature and the Main Literary Trend in the history of Telugu Literature i.e.Prabandha and its poetic beauty.
				CO2	To gain knowledge in regarding the difference between Language-Literature-Script..interpretation to Telugu –Dalit Literature and the characteristics of that Literature
				CO3	Under stand the Bhakti Literary Trend-- in ancient telugu literature and modern telugu literature in awaking the common man in the society –desa bhakti & daivabhakti etc.
				CO4	Understand the role of Literature in different movements like freedom movement,Sociaial reformation movement and Telangana movement – eradication of social evils and blind faiths in common man through Literature
13	20GN12H2	Hindi -2	HSS	CO1	CO1 : Revision of Grammar COI 1: Grammar with sentences and corrections COI 2: General Grammar – Noun, Pronoun, Case, Gender and Number, Numerals COI 3: From textbook – ‘Muktidhan’ COI 4: Revision of Grammar and Formation of Sentences

				CO2	CO2: Communication in Hindi language COI 1: Administration terminology of 200 words COI 2: From textbook – ‘Bhookh hadtaal’ COI 3: Antonyms COI 4: Sentence framing and correction
				CO3	CO3: Translation from Hindi to English and English to Hindi COI 1 : Formation and correction of sentences COI 2 : Interpretation and correction of words COI 3 : Translation to Hindi from English and vice versa COI 4 : From textbook – ‘Usne kaha tha’
				CO4	CO4: Letter Writing COI 1 : Official letter COI 2 : Personal letter COI 3 : From textbook – ‘Goodad Sai’ COI 4 : Hindi communication language
14	20BA1201	Medieval Indian History	HSS	CO1	To acquire knowledge of socio political conditions of early medieval history of India
				CO2	To gain knowledge of socio political conditions of sultanate Period
				CO3	To acquire knowledge of socio political conditions of Mughal Period
				CO4	To gain knowledge of socio religious movements in India
15	20BA1202	Human Geography	HSS	CO1	At the end of the session students understand the concept of Human Geography.
				CO2	Encourage students to analyze the problems and apply this knowledge for remedies there of human geography
				CO3	Enhance student’s skills of effective communication and language learning i.e. reading, writing, listing and speaking another language with fluency and understand its cultural value.
				CO4	Enhance their knowledge to communicate effectively to understand the problems of Society and solve the societal problems
16	20BA1204	Introduction to Macroeconomics	HSS	CO1	The students will be able to understand the various concepts related to national income
				CO2	The students will be able to analyze the nature, types, impacts and controlling measures of inflation.
				CO3	The students will be able to know consumption and investment function.
				CO4	The students will be able to understand functions of money, commercial banks and central banks.

19	20BA1203	Administrative Theory	HSS	CO1	Understand the basic concepts of Classical and Scientific management approaches
				CO2	Understand the basic concepts of Bureaucratic and human relation theories
				CO3	Gain Knowledge in the concept of Administrative Behavior.
				CO4	Acquire Knowledge in the concepts of Motivation and Leadership.
20	20UC0008	Indian Constitution	HSS	CO1	To acquire knowledge of the historical developments that culminated in the drafting of the Indian Constitution.
				CO2	To understand the basic features of the Indian Constitution.
				CO3	To understand the structure of the Federal government as defined by the Indian Constitution
				CO4	To understand the Indian Judicial system and election commission of india
21	20UC2103	Professional Communication Skills	HSS	CO1	To develop receptive professional communication skills
				CO2	To identify and update oneself with different types of personal skills
				CO3	To enhance the problem-solving skills through analyzing the given data in finding the solutions.
				CO4	To apply deductive reasoning in solving problems
22	20GN21T3	Telugu - 3	HSS	CO1	Make the student to understand about the human behavior and social relations basing in the curriculum
				CO2	To understand the Modern Literary trends like Patriotic poetry,Progressive poetry,feministic Poetry, Dalit Poetry and Minority Poetry etc. To understand the Humanism,Humanity and human relations through the modern literature

				CO3	To understand about the familiar literary trend “DRAMA” in Telugu Literature and the role of Gurajada Apparao in Modern Telugu Literature To understand the role of the Literature in eradication of social evils and awakening the common man in the society
				CO4	To know about Precis Writing in Telugu, Speed Reading, abridge the matter without any disturbance to overall subject matter in connection with the competitive exams like UPSC, State Service and Staff Selection Commission etc.
23	20GN21H3	Hindi -3	HSS	CO1	CO1 : History of Hindi Literature COI 1: Development of Poetry and Literature of Bhakti Kal – Kabirdas and Jayasi COI 2: Development of Poetry and Literature of Adikal – Prithviraj Raso COI 3: Development of Poetry and Literature of Reethikal – Bihari Lal, Dhananand, Bhushan COI 4: Development of Poetry and Literature of Adhunikkal – Dwivedi Yug
				CO2	CO2: General Poetry COI 1: Kabirdas / Gyanmargi Sakha COI 2: Surdas / Krishna Bhakti COI 3: Tulasidas/Ram Bhakti COI 4: Raheem
				CO3	CO3: General Poetry COI 1 : Mirabai /Mathrubhumi (Mythili Sharan Gupta) COI 2 : Bihari Lal/Geeth Farosh (Bhavani Prasad Mishra) COI 3 : Todati Patthar(Suryakant Tripathi Nirala) COI 4 : Ashok ki chinta (Jayashankar Prasad)
				CO4	CO4: General essay- COI 1 : Sahitya aur Samay, Nari Shiksha COI 2 : Samaj mein Nari, Bharat mein berojgari COI 3 : Aaj ki Shiksha Niti/Vidya aur Anusasan COI 4 : Translation/Rajbhasha - meaning and scope
24	20BA2101	Indian History & Culture 1526 - 1857	HSS	CO1	To understand the Rise of Medieval south Indian Kingdoms and the downfall of the Mughal Empire
				CO2	To understand the advent of the European powers in India during this period and their interaction with Indians
				CO3	Know about how colonial rule made an impact on India, especially in the field of administration and economy
				CO4	To know the development of British administration and understand its reactions towards the tribal / peasant Uprisings in India
25	20BA2102	Physical & Industrial Geography of India	HSS	CO1	To give general acquaintance about physical environment of our country in terms of its physiographic, climatic characteristics and their combined impact on soil and natural vegetation.
				CO2	To acquaint students with the variety of man-made resources in India and their development.

				CO3	To help the students to acquire knowledge of agriculture and industry of India and thus to broaden their outlook.
				CO4	To make understand the Transport, Communication and Trade of different parts of India
26	20BA2104	Indian Economy-Problems and Policies	HSS	CO1	The students will be able to understand the characteristics and progress of the agriculture sector in India
				CO2	The students will be able to understand the structure and development of industrial sector
				CO3	The students will be able to understand the causes and consequences of the parallel economy in India
				CO4	The students will be able to understand the importance and achievements of planning and demographic characteristics of India
29	20BA2103	Union Administration	HSS	CO1	Understand the legacy of Indian administration
				CO2	Understand the nature and functioning of Secretariat and PMO
				CO3	Gain Knowledge in the Issues of Indian Bureaucracy
				CO4	Acquire Knowledge in significant issues of Indian administration
30	20UC2204	Aptitude Builder –I	HSS	CO1	Understand how to Speak from the script, Product & Process Description, Presenting Arguments, Paragraph writing
				CO2	Understand how to set a Goal and how to build a Team and manage Time and Leadership
				CO3	Understand the properties of numbers, solving the problems on divisibility rules, unit's digit, remainders, Percentages and its applications like Profit and Loss and Simple and Compound Interest. Understand the concept of Permutations combinations and Probability.
				CO4	Understand Inductive Reasoning to find the answers in Series, Analogy odd man out and coding and Decoding. understand the concepts of clocks and Calendars
31	20GN2101	Quantitative Aptitude & Reasoning-I	HSS	CO1	Understand the concept of Numbers, Ratio and proportion, Progressions
				CO2	Understand the concept of Percentages, Profit and loss, Partnership, Simple interest and Compound interest
				CO3	Understand the concept of Time and Distance, Averages, Mixtures and Allegations
				CO4	Understand the concept of Number and letter series, Number and Letter Analogies, odd man out

33	20BA2201	History of Modern India (1858-1947)	HSS	CO1	Understand the background and the need for the social reform movements in India in the nineteenth century
				CO2	Understand the reasons for India's rise of nationalism in the nineteenth century
				CO3	Understand the role of Gandhi's in India's independence movement.
				CO4	Understand the stages the stages in freedom movement , as well as the reasons for partition.
34	20BA2202	Social Geography of India	HSS	CO1	To understand the importance of studying Indian Geography and what are the various components of Indian Geography.
				CO2	To understand how Indian Geography evolved through diffenent stages.
				CO3	To understand how Indian Geography is helping the present society in various to develop further.
				CO4	To understand the development of industries, agriculture, transportation and communication
35	20BA2204	Economic Development & Planning	HSS	CO1	The students will be able to understand the concept of growth and development and their significance in connection with various economic indicators.
				CO2	The students will be able to understand the significance of infrastructure in economic growth and development.
				CO3	The students will be able to understand the role of industries and other sectors in economic development and growth.
				CO4	The students will be able to understand the different policy initiatives for achieving economic growth and development.
38	20BA2203	State and Local Administration	HSS	CO1	Understand constitutional provisions and administration at state level
				C02	Understand the functioning and structure of the state administration
				CO3	know about the district level administration process
				CO4	Understand the structure and levels of local government in India
40	20GN2202	Science and Technology	HSS	CO1	Understand the various concepts of Science and Technology
				CO2	Understand the development of scientific institutions in India
				CO3	Understand the strides made by India in the fields of science and technology
				CO4	Understand the Telecom Policy of India
41	20GN2203	Quantitative Aptitude &	HSS	CO1	Understand the concept of Menstruation, Basic Algebra and Triangles, Polygons and Circles

		Reasoning-II		CO2	Understand the concept of Permutation and Combinations and Probability
				CO3	Understand the concepts of Basic Reasoning
				CO4	Understand the concept of Data Interpretation and Data Sufficiency and Data Sufficiency
42	20GN3101	Computer Skills	HSS	CO1	Understand concept of computer with its hardware devices and software's.
				CO2	understand MS office word operations with text and image
				CO3	understand MS office power point operations with text and image
				CO4	Understand the concept of database its related terms and basics of networks.
				CO5	Understand the concept of database its related terms and basics of networks.
43	20BA3101	History of Modern World (Elective)	HSS	CO1	Understand the rise of Europe and the modern Nation-State from the time of the Renaissance onwards
				CO2	Understand how the Scientific Revolution and the Voyages of Discovery led to European Colonialism in Asia, Africa and the Americas
				CO3	Understand how the rise of Germany, Italy and Japan led to World War I and World War II
				CO4	Understand the rise of the United Nations and the Cold War as well as the decolonization of Asia and Africa
45	20BA3103	Contemporary Issues in Geography (Elective)	HSS	CO1	To give general acquaintance about Concept of hazards and disaster
				CO2	To acquaint students with the principles of environmental impact assessment and environmental management.
				CO3	To help the students to acquire knowledge of human and gender development and regional disparities in economic development
				CO4	To make understand the globalization, agriculture and Indian economy
47	20BA3108	International Economic Order (Elective)	HSS	CO1	The students will able to understand the theories of international trade.
				CO2	The students will able to understand concepts and components of BoP and BoT
				CO3	The students will able to understand the different trade barriers
				CO4	The students will able to understand the trend of trade in India and the impact of globalization on trade
53	20BA3105	Management of Resources (Elective)	HSS	CO1	Understand the basic concepts of Human resource Management
				CO2	Understand the concept Human Resource Development and Training
				CO3	Understand the importance of Financial Management

				CO4	Understand the concept of Materials Management.
55	20GN3102	International Relations	HSS	CO1	Understand the concept of International Relations
				CO2	Understand the role of International Organisations
				CO3	Understand the basics of Indian foreign policy
				CO4	Understand the significant issues of Indian foreign policies
56	20UC0009	Ecology and Environment	HSS	CO1	The students will understand the basic concepts of environment, environmental acts and natural resources.
				CO2	The students will able to understand the various environmental pollution aspects and their effect on environment
				CO3	The students are equipped with knowledge regarding optimization procedures and the concept of sustainability along with natural and industrial ecological systems
				CO4	To apply the knowledge on waste management and the way to safeguard the environment.